

MAYANK CHAUHAN

Senior Creative Designer | Senior Graphic Designer | AI Visual Direction

+91 9992713289 | connect.mayankchauhan@gmail.com | [LinkedIn](#) | [Portfolio](#) | [Behance](#) | India

PROFESSIONAL PROFILE

Senior Creative Designer and Graphic Designer with 5+ years of experience creating premium brand communication, digital campaign assets, social media creatives, marketing collateral, presentation systems, UI concepts, video content, and AI-assisted visual concepts. Strong at converting briefs, sales objectives, and brand requirements into polished, execution-ready visuals with clear hierarchy, refined typography, consistent image treatment, and campaign-ready execution.

TARGET ROLES

Senior Creative Designer, Senior Graphic Designer, Visual Designer, Brand Communication Designer, Marketing Designer, AI Visual Designer, and Digital Campaign Designer roles.

CORE SKILLS AND ATS KEYWORDS

Graphic Design, Visual Design, Brand Communication, Branding and Identity Design, Digital Campaign Design, Marketing Creative, Performance Ad Creative, Social Media Creatives, Presentation Design, Brochure Design, Print Collateral, Layout Design, Typography, Image Editing, Retouching, Visual Storytelling, Creative Direction Support, Creative Production, Quality Control, Stakeholder Collaboration, UI/UX Design Concepts, Landing Page Visuals, AI-Assisted Visual Direction, Prompt-Based Image Creation, Motion Graphics, Video Editing, Drone Videography and Aerial Visual Production

SOFTWARE AND TECHNICAL SKILLS

Adobe Photoshop, Adobe Illustrator, Adobe Premiere Pro, Adobe After Effects, Adobe XD, Figma, Canva, Microsoft PowerPoint, AI image and video tools including Google Flow workflows, image treatment, motion graphics, video editing, presentation layouts, social media asset creation, UI mockups, campaign asset adaptation

PROFESSIONAL EXPERIENCE

Property Master Pvt. Ltd. | Senior Graphic Designer | February 2025 - Present

- Own senior-level creative execution for premium real estate marketing campaigns, sales presentations, brochures, digital ads, print collateral, and brand communication assets.
- Translate sales and campaign briefs into polished visual systems with clear hierarchy, premium spacing, strong image treatment, and consistent brand presentation.
- Develop campaign-ready creatives for social media, lead generation, property promotions, customer-facing decks, reels, and offline marketing touchpoints.
- Support marketing and sales stakeholders with design solutions that improve communication clarity, presentation quality, and campaign readiness.

Group Bayport | Graphic Designer | 3 Years

- Created brand and marketing assets for corporate communication, digital campaigns, social media, presentations, and promotional content.
- Developed clean, professional layouts for business communication, marketing collateral, internal presentations, and campaign support material.
- Managed design production with focus on quality control, visual consistency, quick turnaround, versioning, resizing, and brand alignment.
- Collaborated with internal teams to deliver execution-ready visual assets across multiple communication and campaign formats.

7P Digital Services | Graphic Designer and Video Editor | 7 Months

- Designed digital creatives, social media posts, campaign visuals, and promotional assets for online communication.
- Edited reels, promotional videos, and digital campaign formats using Adobe Premiere Pro and Adobe After Effects.
- Adapted creative assets across platform-specific formats while maintaining visual clarity and brand consistency.

Citymall, Gurugram | Graphic Designer Intern | 3 Months

- Supported design production for digital graphics, marketplace visuals, promotional assets, and consumer-facing communication.
- Created clean, brand-aligned visuals for digital platforms, marketing communication, and campaign support.

YPR Eng. and Sol. Private Limited | Graphic Designer Intern | 6 Months

- Assisted with graphic design tasks including layout support, creative preparation, and visual asset development.
- Built foundational experience in design tools, production workflows, and structured creative execution.

Krash IT Services | Graphic Designer Intern | 5 Months

- Supported basic graphic design, layout development, visual cleanup, and creative asset preparation.
- Developed practical understanding of typography, spacing, composition, and design tool usage.

SELECTED PROJECTS AND PORTFOLIO HIGHLIGHTS

- Built portfolio case studies across branding, digital campaigns, social media creatives, presentation systems, AI-assisted visual concepts, video edits, and Meta ad campaign visuals.
- Created UI/UX and website presentation concepts for brands including Aurea Dental, GreenAura, and KENT-style digital experience case studies.
- Produced AI-assisted visual direction projects including commercial architecture concepts, interior image consistency, multi-angle visual exploration, product/luxury ad concepts, and realistic human placement workflows.
- Developed portfolio-ready creative assets that demonstrate design thinking, visual consistency, premium composition, and multi-format brand storytelling.

AI CREATIVE AND PRODUCTION CAPABILITY

- Prompt-based visual ideation for campaign concepts, interiors, architecture, product advertising, lifestyle scenes, and realistic image direction.
- AI-assisted image consistency, scene refinement, multi-angle exploration, image editing direction, and visual workflow planning for portfolio and campaign use.
- Drone videography and aerial visual production for property shoots, walkthrough visuals, promotional films, reels, and marketing communication.

EDUCATION

Bachelor of Science in Animation and Multimedia - J.C. Bose University of Science and Technology, YMCA, Faridabad, Haryana
Senior Secondary - SND Public School, Palwal, Haryana, CBSE Board, Science (Non-Medical)
Secondary - B.S.M High School, Hazipur, Haryana, HBSE Board

LANGUAGES

English and Hindi

Portfolio: mayankchauhan.co.in | LinkedIn: linkedin.com/in/mayankchauhan0208 | Behance: behance.net/mayankchauhan0208